- If the total exceeds the sum of the eWIC farmers' market benefit, the extra amount will be automatically deducted from your available monthly eWIC fruit and vegetable balance by the point-ofsales system.
- If the sum of the transaction exceeds the total of your available farmers' market and monthly fruit and vegetable benefits, you will need to use another form of payment. This will need to be done in a separate transaction.
- Remember, you can use your monthly eWIC fruit and vegetable benefits year round.
- If you need help with the BNFT app (including issues with BNFT passwords or if you no longer have access to the email used to setup your account) please call eWIC customer service 1-855-250-8945. Agents are available to assist with the BNFT app from 9 a.m. to 6 p.m., Monday Friday, excluding state/federal holidays. WIC staff cannot help cardholders directly with BNFT application issues including login, lockout or multifactor authentication issues.









What can I buy with the benefits?

· Any fruits and/or vegetables.

What is not allowed for purchase with my eWIC farmers' market benefits?

 Pickled vegetables or olives, items from the salad bar, party trays or fruit baskets, decorative vegetables and painted pumpkins, herbs and spices like basil, parsley or chives.

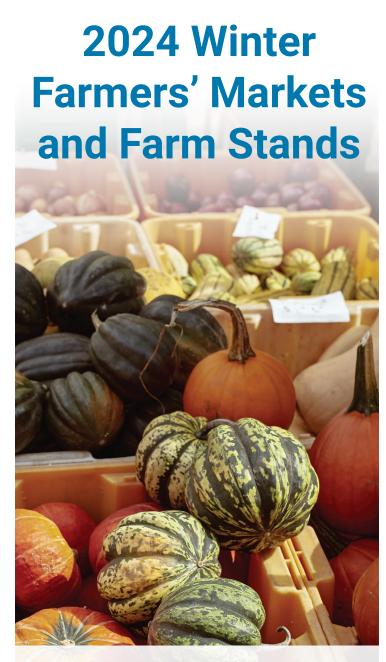
What about using my SNAP benefits at the farmers' market?

- You can earn Harvest Bucks at some markets!
- · Visit www.maineharvestbucks.org to learn more.

You have the right to file a complaint about any improper farmer or farmers' market practices. To file a complaint, call 1-800-437-9300 or email WICVendor@maine.gov.



MaineGeneral WIC Augusta – 626-6350 Waterville – 861-3580 Skowhegan – 861-3593



2024-2025 Winter Market WIC-Approved Vendors for Fruits and Vegetables in Kennebec and Somerset Counties. A full list of statewide participating farmers is available at www.maine.gov/wic.

This institution is an equal opportunity provider.



Farmers' Markets

Downtown Waterville Winter Farmers' Market

150 Main Street at Chace Forum

207-680-2055

Open Thursdays, 2 – 5 p.m.

Participating Farm: Junction Garden LLC

Skowhegan Winter Farmers' Market

144 Madison Avenue, Skowhegan

207-431-2860

Open 1st & 3rd Saturdays, 10 a.m. - 1 p.m.

Participating Farms: Dig Deep Farm, Kennebec Valley

Farm

Farm Stands

Olde Haven Farm

159 Togus Road, Chelsea

207-620-0917

Open Tuesday - Saturday, 10 a.m. - 5 p.m.

Cayford Orchards

99 Hilton Hill Road, Skowhegan

207-474-5200

Open daily, 9 a.m. - 5 p.m.

The Apple Farm

104 Back Road, Fairfield

207-453-7656

Open daily, 9 a.m. - 5 p.m.

Blackies Farmstand

966 Minot Ave, Auburn

207-786-0005

Open daily, 6 a.m. - 7 p.m.

The Red Shed by Valley View Farm

1176 Soper's Mill Road, Auburn

207-320-1969

By appointment Friday & Saturday

Berry Fruit Farm Market & Bakery

54 Main Street, Livermore Falls

897-4767

Open Monday – Friday 6 a.m. – 5:30 p.m. and Saturday 7 a.m. – 4 p.m.

Maine WIC does its best to keep this information current. Farmers' market/farm stand hours may vary. Please call, email or check social media for current hours.

What's in Season?

Mid-November

Apples, broccoli rabe, bok choi, beets, beans, Brussels sprouts, cabbage, carrots, cauliflower, chard, collards, daikon, garlic, Jerusalem artichoke, kale, kohlrabi, leeks, lettuce, onions, parsnips, potatoes, pumpkin, raddichio, radish.

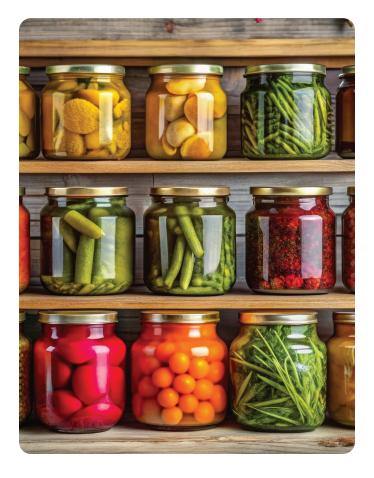
December

Apples, cranberries, beets, Brussels sprouts, cabbage, carrots, celery root, garlic, kohlrabi, onions, parsnips, potatoes, pumpkin, squash, sweet potato.

January through April

Apples, beets, cabbage, carrots, daikon, garlic, leeks, microgreens, mushrooms, onions, parsnips, potatoes, pumpkins, rutabagas, shallots, sweet potatoes, turnips, winter, squash.

From Maine Federation of Farmers' Markets



Helpful tips

- Be ready by creating BNFT app account before going shopping.
- Participating farms listed in this brochure accept WIC monthly fruit and vegetable benefits.
- Locate local farms using the WIC Shopper app or use the QR code to the right to see a statewide list.



How do I use my eWIC farmers' market benefits?

Farmers' market benefits will be automatically issued to eligible participants directly onto your eWIC card!

 Create a BNFT account by downloading the BNFT app. Or visit www.mybnft.com and click Sign Up. Enter your card number, zip code and birthdate. Then create an account using an email address and password.



- When you are ready to check out at the farmers' market or farm stand, log into the BNFT app and click the button to display the barcode. Show the barcode to the farmer at checkout to complete your transaction.
- If you are accessing BNFT from a computer, make sure you print the barcode and bring it with you when you go to shop. If you need help printing your barcode, please let the WIC office know.
- If you are having trouble logging into your BNFT app, please check your smartphone operating system and update as needed: Android 5 or later; iOS 14 or later.
- Know your eWIC balance before you go to the market. If you do not have enough benefits on your eWIC card to complete your purchase, it will decline. You can check your balance in the BNFT app or ask the farmer to check for you if you are using a paper barcode.
- You may purchase more than the face value of your eWIC farmers market benefit(s) by using your monthly eWIC fruit and vegetable benefits if available.